



Camryn Runyan

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camrynrunyan.com 

SKILLS

Graphic Design (Print & Digital)

Photography & Editing

Social Media Management
(Facebook, Instagram, Youtube,
Google, LinkedIn)

Email Marketing

Video Editing

Adobe Creative Suite
(Adobe Photoshop, Adobe Illustrator,
Adobe InDesign, Adobe Lightroom,
Adobe Premiere Rush)

MS Office
(PowerPoint, Word, Excel)

EDUCATION

BACHELOR OF SCIENCE IN
DIGITAL MEDIA & DESIGN
Southeastern University
2019

PROFESSIONAL PROFILE

Dedicated and creative professional with an eye for detail. Passionate about providing quality projects to fulfill goals and maintain brand integrity, while harmoniously collaborating with team members and clients. Self-motivated designer with knowledge of a variety of different media and software, plus an openness to continuing education and adaptation to new skills.

EXPERIENCE

MARKETING GRAPHIC DESIGNER

Bradberry Garner Real Estate in Morehead City, NC / Mar. 2020 - Present

- Provided luxury-level design services, improving brand recognition, professionalism, and exposure across all platforms used.
- Managed all business social media platforms, causing an average of a 40% increase in followers and interaction.
- Created visually stunning marketing materials, including photography, videography, print materials, email campaigns, and social media graphics.

FREELANCE GRAPHIC DESIGNER & PHOTOGRAPHER

Self-employed or contracted / 2016 - Present

- Created visually appealing logos and graphics for clients, incorporating design principles such as color theory and composition.
- Captured, enhanced, and delivered visually stunning images and galleries to clients, resulting in a 95% client satisfaction rate.
- Collaborated with clients to understand their vision and goals, ensuring that the graphics and images aligned with their objectives and values, leading to a 50% increase in client referrals.

GRAPHIC DESIGN & PHOTOGRAPHY INTERN

Liberty Church in Havelock, NC / Jan. - Jul. 2019

- Collaborated with the leadership team to create a comprehensive brand style guide, ensuring consistency across all church materials and increasing brand recognition.
- Utilized advanced photography techniques to capture high-quality images of church activities, resulting in a 30% increase in attendance.